

**Florida Health Choices** offers custom health insurance solutions. With plans that range in coverage and price, and customer service that's second to none, we use our expertise to help find the plan you need, quickly and easily. Created by the Florida Legislature in 2008 with the goal of increasing access to quality health care for all Floridians, Florida Health Choices launched the Health Insurance Marketplace, a competitive online marketplace for purchasing health insurance and health services in 2014.

*With a presence in each of Florida's 67 counties – our team has got you covered.*

## ▶ WHAT WE CAN DO FOR YOU

**Florida Health Choices is for individuals, children, families, and licensed professionals.**

**INDIVIDUAL CONSUMERS:** We are able to provide comprehensive coverage for you, your children, or your family. At Florida Health Choices, we fully assess your needs with a single point of access where you can compare a variety of insurance products and services including medical, dental and vision plans.

In an effort to help you make the right decision, quickly and easily, we offer support tools to all consumers. These tools aid in selecting the best option, personally and financially, by calculating anticipated out-of-pocket costs like regular prescriptions and visits to specialists.

Whether or not you qualify for tax subsidies, we can assist you in enrolling in one of the plans we offer through Healthcare.gov. We're with you every step of the way.

**LICENSED PROFESSIONALS:** Our recent addition of a private exchange allows us to provide comprehensive coverage for licensed professionals. Building upon the successful launch of a private exchange for the state's largest trade association last spring, Florida Health Choices offers a customized solution for all licensees of the state of Florida. The exchange allows professionals holding one of 200 license types issued by the Departments of Business and Professional Regulation, Health, Financial Services, Agriculture and the Florida Fish and Wildlife Conservation Commission to access the marketplace. Upon entering, each licensee will be able to browse health plan options to shop, compare and enroll in the health plan that best fits their needs. License types issued by other state agencies are also accepted.

## ▶ WHEN TO SHOP

The Health Insurance Marketplace is open 24/7 with Open Enrollment beginning on November 1, 2015, and concluding on January 31, 2016. Coverage can begin as early as January 1.

If your needs fall outside of open enrollment, you may qualify for a Special Enrollment Period, which allows individuals to shop and enroll for coverage at any time if they experience a life-changing event — like getting married, having a baby, losing other coverage, or moving.



## ▶ LEARN MORE

To get started, visit us at [myfloridachoice.org](http://myfloridachoice.org) and click **'Shop for Plans'**.

### Here you're able to:



Compare plans side-by-side and enroll in the option that best fits your needs



Access important health care information on our website and read blog posts by our CEO, Rose Naff, and other thought leaders in the industry

## OUR AGENTS ARE AVAILABLE DURING REGULAR BUSINESS HOURS

*Let us help protect your greatest asset: YOU.*

Contact us today.

